



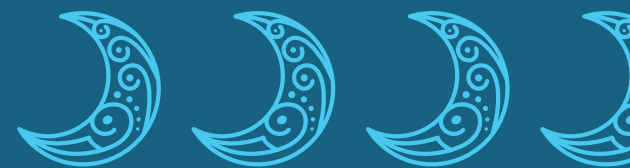
NOCHE LATINA GALA

CELEBRATING 20 YEARS OF GALEO



September 16, 2023

Crowne Plaza- Norcross,
6050 P'tree Industrial Blvd,
Norcross, GA 30071





NOTICIAS

GEORGIA

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LUNES - VIERNES

5:30PM | 6PM | 11PM

**LUIS
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G•A•L•E•O

Happy 20th Anniversary



¡Bienvenidos, amigos!

Today marks a momentous occasion as we gather to celebrate the 20th anniversary of GALEO—an anniversary that stands as a testament to growth, resilience, and the profound impact of the Latino community right here in the heart of Georgia.

Two decades ago, in a humble gathering a little different than this one, a group of three individuals shared a vision—a vision for a more inclusive, action-driven, responsive Georgia. GALEO was born that day in Athens. Our founding members, board members, volunteers, and I didn't give up, and here we are 20 years later.

For several years, our staff consisted of only one, occasionally two, people. Our foundation was laid upon the dedication of volunteers, interns, and part-time staff who provided their support when GALEO was most in need.

Twenty years later, we bear witness to a remarkable transformation. What began as a call to action became a nationally recognized Georgia Latino organization, a hub of empowerment that has contributed tremendously to the growth of our community and the enrichment of our beloved state.

Consider the strides we have taken. The Latino electorate, once comprised of a mere 10,000 registered voters, is now a staggering 400,000 strong. Our field team has already surpassed its voter registration goals for 2023. Our collective efforts have not only expanded civic engagement but have also propelled us to consistently outperform national Latino voter participation rates. The GALEO Institute for Leadership, our program for aspiring leaders, has graduated 870 alumni. In two months, we will graduate another 30 talented individuals committed to becoming strong leaders for our community.

Also, in November, we will release the results of our Puente para la Gente Survey initiative. For the past few months, our team, canvassers, and partners have been on the ground speaking with our community and encouraging them to take the survey. Tomorrow is the last day to complete the survey. Don't miss this opportunity to make your voice heard and to help us build a 2024 Latino agenda.

Let us not merely revel in our achievements but also use this occasion as a call to the future. Let it serve as a reminder that our journey is far from over—that the growth we have witnessed is but a prelude to our future potential. Our duty to our community and the state of Georgia is ongoing.

To everyone who has contributed to this remarkable journey, I extend my heartfelt gratitude. Your unwavering support has been the cornerstone of our success. Thank you for celebrating with us at our gala, and here's to the next 20 years of growth, progress, and the unyielding power-building of our community.

Happy 20th Anniversary, GALEO!

Jerry Gonzalez
Jerry Gonzalez





GALEO TIMELINE OF IMPACT

2003

GALEO IS BORN

1/1/2003: Latino Electorate in GA 10,000
GALEO Founded est. 11/1/2003



2005

IN THE FIGHT

LeadershipPlenty Training Program w/ KSU
Stopped HB-256: Ban to prevent undocumented immigrants from accessing public services
Stopped HB244: Restricting Voter Access
Repealing last of Jim Crow laws in GA



2009

OUR PEOPLE'S POWER

GALEO Leadership Council (GLC) launches
GA Latino electorate reaches 150,000
GALEO published "Georgia's Latino Electorate in 2008" report



2011

GA Latino Electorate reaches 240,000
GIL program graduates surpasses 400
Registered over 150 new voters
Jerry invited to White House for holiday reception



2004

HIT GROUND RUNNING

1st Power Breakfast
First VR Training
Grassroots Leadership Training w/ KSU
6 Latino Elected Officials in GA
GLCDF Established (c3)



2006

RELATIONSHIP BUILDING

GALEO Institute for Leadership (GIL) in partnership with UGA is born



2010

TURN OF THE DECADE

GA Latino population reaches 825,000
The ¡Órale 10! initiative began
GALEO organized travel to the March on DC for immigration reform
GALEO led Georgia Latino Complete Count Committee



2012

GLC Lobby Day at the Capitol
GALEO participated in National Immigration Forum's Southeast Summit
In attendance at White House briefing about DACA program



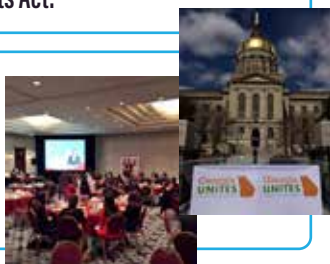
2013

10th annual Hispanic Heritage Luncheon
GALEO announces plan to bring forth lawsuit against City of Gainesville (against at-large voting)
Over 1,500 calls to voters for immigration reform
GALEO raised concerns about at-large voting in the City of Gainesville and possible violations with the Voting Rights Act.



2015

Latino electorate in GA over 220,000
GIL graduates surpassed 500



2017

TEENAGE YEARS
First annual Latino Leaders Summit



2019

EXPANDING
GALEO Impact Fund is established
GALEO held its first Leadership Series at Columbus State University
12th annual Cesar Chavez Day
16th annual Power Breakfast
14th annual Hispanic Heritage Month Luncheon



2021

WHERE WE ARE NOW
GALEO releases fourth Georgia Latino Voter Report
GIL program graduates surpasses 700



2023

WHERE WE'RE GOING
All time high of 18 full-time staff members
Puente Para la Gente launch
GALEO celebrates its 20th year anniversary with a GALA
Started Vamos Pa Fuera Program



2014

Registered over 7,000 voters at naturalization ceremonies



2016

of voters registered at Naturalization Ceremonies nears 17,000



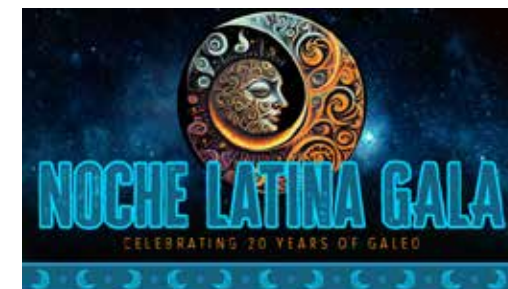
2018

QUINCEAÑERA
GALEO turns 15 years old
15th annual Power Breakfast



2020

MAKING THE DIFFERENCE
Georgia is the focus of national attention in the 2020 elections, which resulted in historic election results.
GA Latino electorate reaches 385,185





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Jones Day proudly supports GALEO's mission to increase civic engagement and develop leaders in the Latino/Hispanic community across Georgia. We applaud its vision to strive for a better Georgia where the Latino community is engaged civically, and its contributions and concerns are recognized.

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January 1st of 2022 we officially transitioned into a family office specializing in the healthcare industry. In addition to our healthcare investments, we also maintain a large real estate portfolio in the Southeast US. With our headquarters in Downtown Augusta, we love being involved in community initiatives within the CSRA. The Vinea Foundation, our philanthropic arm, gives back \$250,000 annually to the community through local non-profits.

In addition to investments and real estate holdings, our portfolio includes:



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McGuireWoods congratulates GALEO on years of impact and success.

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Lalo Alcaraz Prints
Items #173, 174, 175



Big Green Egg
Item #192

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**Auction Ends at 9:30 pm; Items can be picked up in the lobby
immediately following the close of the auction**



Cesar Chavez Essay Contest winner, Jordan Schwartz, reading her winning essay at the Georgia Capitol, 2009.



GALEO Board: Mimi Woodson, Luis Aguilar, Sam Zamarripa, David Rodriguez, Tony Del Campo, Dax Lopez, Pedro Marin, Jason Anavitarte, Jerry Gonzalez, 2008.



150,000 plus people rally at the National Mall, Washington, D.C., 2010.



Working to pass the DREAM Act, 2017



Jerry Gonzalez gives commencement speech at Winter 2016 GSU's Andrew Young School of Policy Studies graduation



U.S. Rep. John Lewis and Jerry Gonzalez, 2012.



GALEO staff and board with keynote speaker, Lydia Camarillo, at the 9th Annual Power Breakfast, 2012.



Chris Perlera, with the Georgia secretary of state's office, speaking with GSU Goizueta scholars who are a part of the GSU GIL Cohort, 2012.



¡Si Se Puede!

Congratulations to GALEO
for elevating Latino Voices
in Georgia for **20 Years!**

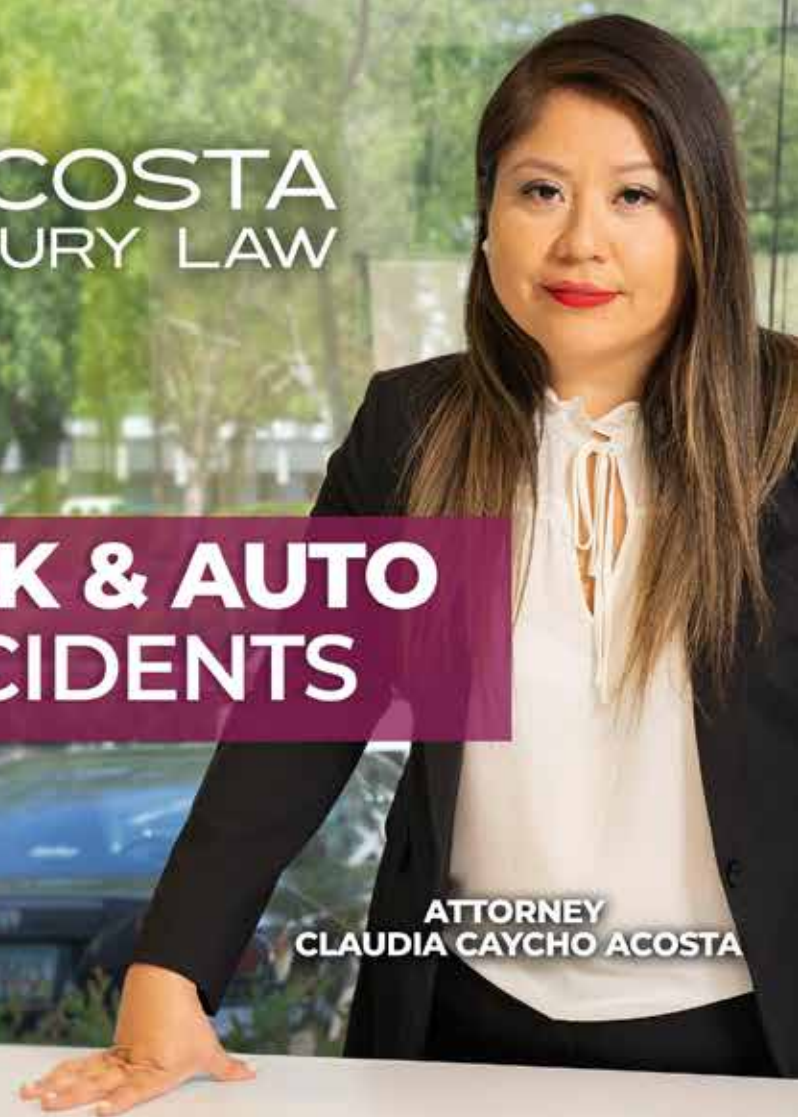
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#IamGALEO Latino college students from Savannah visited GALEO



Norma Nunez Cortez, Shirley Anne Smith, Ciara Puerta, and State Rep. Pedro Marin at 2015 ProGeorgia Candidate Training Session



Candidate forum in Gainesville addressing Latino and African American issues, 2015.

MICHELLE LONG SPEARS

DEKALB COMMISSION



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NEWSLETTER SIGN UP

Greetings from District 2 in DeKalb County!

We are grateful for the dedication and contributions of GALEO to Latino communities and leaders in DeKalb County. GALEO is doing vital work in advocacy, networking, and leadership and skill development, engaging the community and increasing civic action and participation. I am delighted to support these efforts with resources from District 2. If I can be of service to you and your community in any way, please reach out to schedule a visit.

Saludos desde el Distrito 2 en el Condado de DeKalb! Estamos agradecidos por la dedicación y las contribuciones de GALEO a las comunidades y líderes latinos en el Condado de DeKalb. GALEO está realizando un trabajo vital de abogacía, en creación de red de contactos, y desarrollo de liderazgo, involucrando a la comunidad y aumentando participación y acción cívica. Estoy encantado de apoyar estos esfuerzos con recursos del Distrito 2. Si puedo estar al servicio de usted y de su comunidad de alguna manera, por favor comuníquese para programar una visita.

Commissioner Michelle Long Spears
District 2, DeKalb County

CONTACT DISTRICT 2:

Constituent service: District2@dekalbcountyga.gov

District 2 Office: clenloe@dekalbcountyga.gov

Commissioner Spears: mlspears@dekalbcountyga.gov



GALEO supporting TSPLOST initiating for transportation, 2012.



Train the Trainer for GIL in Athens, 2015.



Registering New Americans at their naturalization ceremony, 2014.



Jerry Gonzalez & U.S. Senate Majority Leader Harry Reid (D-NV), 2012.



Jerry Gonzalez, Charles Kuck, U.S. Rep. Tom Price, (R-GA), and former Uvalde mayor Paul Bridges, lobbying Congress for bipartisan immigration reform, 2012.



GIL Class of 2018 Graduation



GIL GSU Goizueta Scholars with Chairman of the Atlanta Public Schools Jason Esteves (Currently State Senator and board member), 2014



Voting rights advocates before a naturalization ceremony, 2015.



Jerry Gonzalez making the rounds on local media to speak against anti-immigrant GA legislative initiatives such as H.B. 87, 2011.



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On behalf of the 1.7 million members of the American Federation of Teachers, we are proud to support GALEO and its mission to increase civic engagement through education and empowerment and to develop leaders in Latino communities across Georgia. Together, we're supporting Latinos across Georgia with the freedom to thrive.

We stand with you as champions of great schools and colleges that fulfill the promise of public education, good jobs that support a middle-class life, affordable healthcare for all, the fight against discrimination and hate, and the defense of democracy.

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Happy 20th
Anniversary

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BUILDING PROGRESSIVE LATINX POWER IN GEORGIA



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LEADERSHIP TIMELINE



2006

Started off as Leadership Planting
Started off chapters in different counties consecutive Saturday's for a month in order to graduate. (DeKalb, Cobb, Gwinnett, Hall, Savannah (Spanish))
Commencement of the GALEO Institute for Leadership Program (GIL).
Only 2 people lead it. Both of which are staff members.
Very limited resources available

2008

GALEO Leadership Council (GLC) was created as a method for GIL Alumni to continue the mission of GALEO beyond their graduation
GLC's first major project was a Lobby Day at the GA Capital for support of Immigration Reform and against anti-immigrant initiatives



2020

First fully virtual GIL cohort launches because of the COVID-19 pandemic.
Commencement of the GIL alumni newsletter



2022

Return of in-person events (GIL, series, summit).
GLC reestablishes
Largest Georgia State University cohort graduates with 42 students.
Expansion of leadership team — **FIRST** Program Coordinator for Leadership Development
GIL has its own space because we have a new larger office to accommodate our sessions.



2007

Committees started after the GIL cohort graduated - Voter Registration, Advocacy, and citizenship drive. Helped during Citizenship Day along with the LAA and their lawyers, to assist people to prepare their documentation for citizenship.



2009

44 graduates
State Representative Pedro Marin spoke at the ceremony



2011

32 graduates
Judge Dax Lopez, State Court Judge in DeKalb County spoke at the ceremony. His speech focused on encouraging eligible Latinx voters to register for the 2012 elections
"If you set your minds to something and you work hard, there is nothing you will not be able to accomplish," said Judge Dax Lopez. He challenged the graduates to ask 'why not?' when naysayers question what is possible."



2023

First ever GIL alumni mixer
Expansion of leadership team — **SECOND** Program Coordinator for Leadership Development



THANK YOU TO OUR SPONSORS!

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Michelle Long
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DESSERT BAR



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WINE GLASS



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Mimi Woodson

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Georgia Equality
Adriana Varela

Zambrano & Ruiz Immigration Attorneys
LatinNCR

State Senator Jason Esteves
State Senator
Nabilah Islam

PADRINO/ MADRINA

State Senator
Nan Orrock

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PA Media Marketing
Anonymous

TABLE

Latino
Community Fund

Jerry Gonzalez

Georgia Hispanic
Chamber of Commerce



Starting work on the 2020 Census, 2018.



GLC meeting at the Latin American Association, 2015.



GALEO Staff and Cesar Chavez Essay Contest winners with former state Sen. Steve Henson, former Lt. Governor Geoff Duncan and state Sen. Elena Parent, 2019.



GOTV canvassing in Gainesville, GA, 2019.



GALEO and Latino Community Fund of Georgia (LCF) partnering for Latinos for Democracy, 2019.



GALEO staff and interns, 2018.



U.S. Census Bureau hosts Latinos in the region to prepare for the 2020 Census collaborations, 2019.



GALEO at a festival registering people to vote, 2019.



Election night results with Telemundo, 2020.



GALEO partners with the Organization of Latin American Students (OLAS) at Georgia Gwinnett College, 2020.



Panel discussion to celebrate Hispanic Heritage Month today with our friends at Georgia Power, AMIGOS affinity group, 2016.



GALEO 2017-2018 Board



Rockwood Leadership Institute: National Leading from the Inside Out Yearlong Fellowship 2017-2018 Cohort



Leadership Series with our partners at the Metro Savannah Hispanic Chamber of Commerce, 2017.

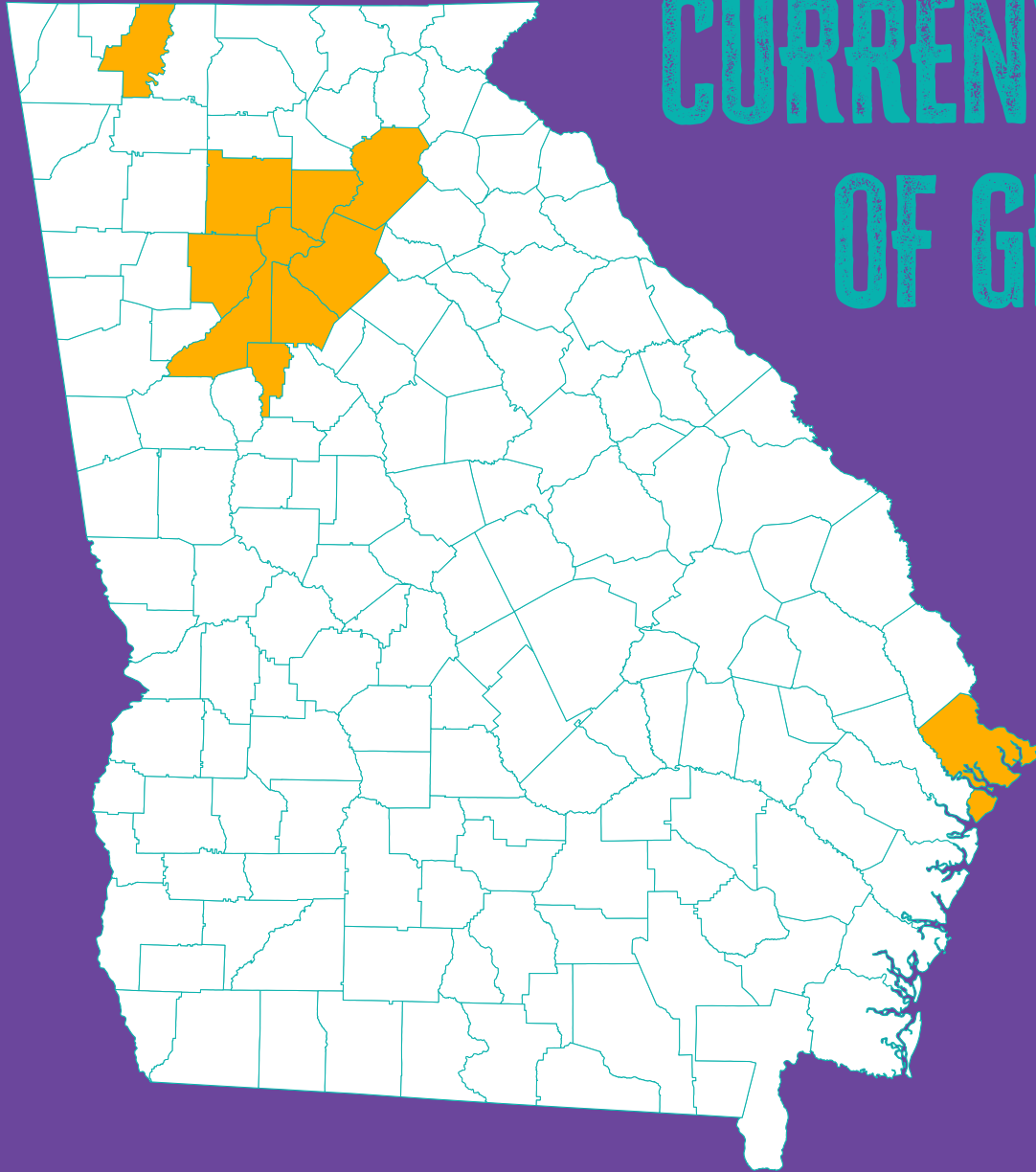


GALEO Staff attend a Hawks game for Hispanic Heritage night, 2018.



GALEO Staff sporting Asian Americans Advancing Justice - Atlanta swag for elections, 2018.

CURRENT DEMOGRAPHICS OF GEORGIA COUNTIES



Data obtained from the GALEO Latino Vote Report and the 2020 US Census



GWINNETT

Registered Latino Voters: 71,542
Latino Votes Cast: 40,148
Latino Voter Turnout: 56.12%



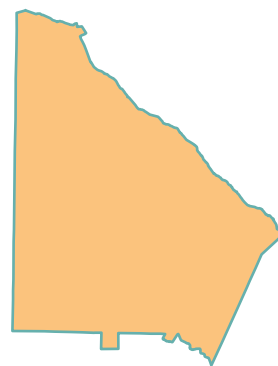
COBB

Registered Latino Voters: 40,903
Latino Votes Cast: 23,919
Latino Voter Turnout: 58.48%



FULTON

Registered Latino Voters: 33,610
Latino Votes Cast: 19,279
Latino Voter Turnout: 57.36%



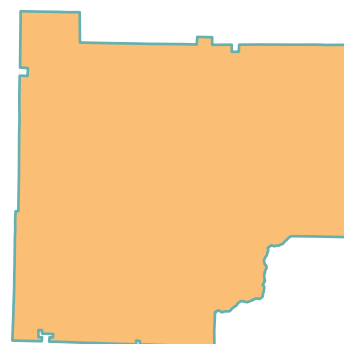
DEKALB

Registered Latino Voters: 22,106
Latino Votes Cast: 12,694
Latino Voter Turnout: 57.42%



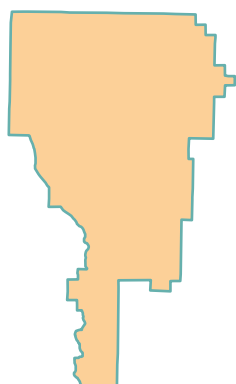
HALL

Registered Latino Voters: 18,046
Latino Votes Cast: 8,291
Latino Voter Turnout: 45.94%



CHEROKEE

Registered Latino Voters: 11,900
Latino Votes Cast: 7,318
Latino Voter Turnout: 61.50%



CLAYTON

Registered Latino Voters: 11,498
Latino Votes Cast: 5,053
Latino Voter Turnout: 43.95%



WHITFIELD

Registered Latino Voters: 11,049
Latino Votes Cast: 5,506
Latino Voter Turnout: 49.83%



FORSYTH

Registered Latino Voters: 9,835
Latino Votes Cast: 6,412
Latino Voter Turnout: 65.20%



CHATHAM

Registered Latino Voters: 9,484
Latino Votes Cast: 4,189
Latino Voter Turnout: 44.17%

THANK YOU TO:



**Western
Union**

**FOR YOUR CONTINUED SUPPORT OF GALEO
AND THE HISPANIC COMMUNITY OF GEORGIA!**



► Georgia Power is proud to celebrate

20 years of GALEO's empowerment and leadership in Georgia's Latino community, and we look forward to decades of growth to come with the GALEO Familia.



GOALS FOR THE NEXT 20 YEARS

- ✓ 20% of all elected officials in Georgia are Latino
- ✓ GALEO has a Community Organizer in every county that had over 10% Latinx population
- ✓ 75% of all eligible Latinos in Georgia are registered to vote and we have 80% voter participation rates statewide
- ✓ Latino Governor of Georgia, and two Latino Constitutional Officers
- ✓ 3 Latinx U.S. Congressional Representatives from Georgia
- ✓ 1 Latino U.S. Senator from Georgia
- ✓ President of the United States is a Latina from Georgia





BOARD OF DIRECTORS

GALEO EXECUTIVE BOARD OF DIRECTORS



CHAIR

Art Gambill

McGuireWoods LLP
(2021-present)



VICE CHAIR

Adriana Varela

Foreign Attorney and Director of
Global Client Services, Fragomen,
Del Rey, Bernsen & Loewy, LLP.
(2021-present)



SECRETARY

Jeffrey Ellman

Partner, Jones Day
(2017-present)



TREASURER

Sarah M. Lopez

(2021-present)

GALEO BOARD MEMBERS AT LARGE



IMMEDIATE PAST CHAIR

Jason Esteves

State Senator; Counsel, Equifax Inc.
(2021-present)



Evelyn "Mimi" Woodson

Former City Council Member of the
City of Columbus & the longest serving
Latinx elected official in the Southeast
(2004-present)



Leonard Gomez

Former Mayor Pro-Tem for the
Grantville City Council
(2014-present)



Kyle Murphy

Chair GALEO Leadership Council
(2022-present)



Adela Yelton

Former City Council member of the City of
Avondale Estates
(2021-present)



Peter R. Villegas

Co-Chair, Actum
(2019-present)



Allan Soto

CEO, Vine Capital
(2022-present)

THANK YOU TO OUR PAST BOARD MEMBERS WHO GOT US THIS FAR



FORMER BOARD MEMBERS

Alicia Hernandez

(2019-2022)

Representative Brenda Lopez (HD-99)

(2016-2020)

**Former Georgia State Representative
Deborah Gonzalez (HD-117)**

(2018-2020)

Katherine Vega

Former Chair of the GALEO Leadership Council, Project
Manager, Global Payments, Inc.
(2015-2020).

Adolfo Santos, Ph.D.

Dean of the School of Liberal Arts, Georgia Gwinnett College,
(2017-2018)

Former Chair:

Laura Murvartian

Founder & Chair of Fiesta de Libros,
Senior Director, Client Deal Team, Equifax
(2012-2018)

Rocio Del Milagro Woody

The Road to Recovery, Inc.
(2005-2016)

Former State Court Judge

Tony Del Campo

Del Campo Weber & Grayson, LLC
(2003-2010, 2011-2015)

Judge Dax Lopez

DeKalb County State Court
(2004-2015)

Rey Martinez

Loganville City Council
(2014-2015)

Judith Martinez-Sadri

(2013-2016)

Rey Pascual

Paul Hastings LLP
(2009-2015)

David Lefkovits

CEO at LEFKO Design + Build
(2015)

Tom Mars

Taylor English Duma LLP
(2015)

Charles Kuck

Kuck Immigration Partners
(2007-2014)

Douglas Rohan

Rohan Law PC
(2011-2014)

Honorary Past Chairman 2012:

Former State Senator

Sam Zamarripa (SD-36, D-Atlanta)

Founding Chairman of GALEO
(2003-2011)

Luis Aguilar

Commissioner, U.S. Securities and Exchange Commission
(2006-2008)

Georgia State Representative

Pedro Marin

(Democrat, Duluth, HD:96)
(2003-2010)

Georgia State Representative

Tony Sellier

(Republican, Fort Valley, HD:136)
(2008-2010)

Rudy Beserra

The Coca-Cola Company
(2004-2013)

Luz Borrero

Former Deputy Chief Operating Officer, City of Atlanta
(2008-2010)

David Rodriguez

Former City Council Member in Lawrenceville
(2006-2010)

Jason Anavitarte

Former City Council Member in Doraville
(2006-2009)

Vanessa Olcese-Inman

Formerly with the Hispanic Contractors
Association of Georgia
(2009-2010)



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is honored to
celebrate
20 years of
GALEO

Thank you
for your
leadership,
impact, and
presence.

Felicidades

